



PRESS INFORMATION

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For Immediate Release**

CoreRFID Exhibits At BVA Congress

The annual congress of the British Veterinary Association is the premier venue for both domestic pet and livestock animal health practitioners.

This year's event, to be held at the Royal College of Physicians in London, between September 25th and 27th, has the theme of "Vets in a Changing Environment". CoreRFID, as a technology provider for Radio Frequency Identification (RFID) systems in veterinary practice, will be presenting its latest solutions and providing advice and guidance on practical applications.

RFID is already widely used in veterinary practice for re-uniting domestic pets with their owners and for identifying livestock to provide traceability and to deter or combat theft. RFID can also be used for animal tagging in wild life observation or in the management of experimental animals.

Attendees at the BVA Congress will be able to learn of new technology developments that will present opportunities for new applications. "Veterinary practices are important customers to us," says CoreRFID Ltd's Managing Director, Jim Ryder, "and we know that they need advice to make sure that new technology is applied in a practical way."

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Notes for Editors

About CoreRFID Ltd.

Over the last 15 years CoreRFID Ltd has established a prominent reputation in the global RFID industry for delivering innovative products and services that help its customers to deliver successful solutions.

With bases in the US, UK and Europe, CoreRFID is now working on some of the most advanced RFID projects, delivering RFID technologies often in short timescales. CoreRFID customers include the BBC, Capita, Nokia, BAA, Thames Water, the Channel Tunnel, Norwich Union, Galliford Morgan and Amec.

CoreRFID was formerly known as Mannings RFID, part of the Mannings engineering group. In July 2007 the Mannings RFID management team successfully completed a management buyout from Mannings UK to create a business exclusively focused on the needs of RFID technology users. CoreRFID retains all the staff, know-how and

intellectual property of the Mannings RFID business. The CoreRFID team of experienced engineers and its sales and administration centre is based in Warrington, in the North West of England.

CoreRFID is backed by Enterprise Ventures and NatWest Bank.

About the use of RFID

Radio frequency identification is widely used to help track, trace audit and control items by allowing computer systems to read details of tags attached to stock, assets or other items. RFID is used for applications such as:

- Keeping track of stock as it moves from manufacturer to warehouse to shipping agent to retail outlet to customer.
- Providing travellers with tickets that register each journey as it is made.
- Identifying livestock to ensure traceability of food or to prevent theft.
- Providing access control and checking who enters premises and when.

The wide range of different types of tags with widely different data handling capabilities and reading characteristics means users of RFID systems need to make careful technology choices to create successful applications. CoreRFID specialises in helping customers to make these choices.