



PRESS INFORMATION

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For Immediate Release

UHF RFID Tag Reading Gets A Rugged Treatment

A new RFID tag reader from CoreRFID combines PDA capability with a compact, rugged, package and value pricing. The AT570 packs in all the features needed in a programmable data capture device at an entry price of £1445.

The AT570 is designed around the needs of the mobile worker, with all the features needed to support applications on the move in an ergonomic way, packaged in a rugged housing. Facilities included as standard include a 3.5", colour, QVGA, backlit touch display and 23 key keyboard and UHF RFID reader. Communication features include WLAN, USB, and RS232C connectivity. The AT570 has been drop tested to concrete from 1.5M and has an IP65 rated sealing making it dustproof and waterproof and, as a result, suitable for use in outdoor, retail, warehouse and industrial environments. The UHF RFID tag reader supports ISO 18000-6B, EPC Gen2.

The AT570 can also be supplied with a barcode reader for use on hybrid tag environments, GSM/GPRS capability, Bluetooth communications and alternative cradles including a vehicle mounting cradle and a gun-style grip that makes it easy for use in applications such as asset or stock checking.

Further details of the AT570 can be found at <http://www.rfidshop.com/atid-at570-uhf--wi-fi-2522-p.asp>.

"The AT570 is one of the new generation of RFID readers that are starting to make UHF RFID applications feasible in a wider range of retail and asset checking applications," says CoreRFID Ltd's Managing Director, Jim Ryder. "It is another example of the way that CoreRFID Ltd seeks out products that help improve the cost-benefit of RFID solutions."



The ATID570 is based on a rugged, compact, PDA. The gun cradle RFID reader, convenient for checking of assets.

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Notes for Editors

About CoreRFID Ltd.

Over the last 15 years CoreRFID Ltd has established a prominent reputation in the global RFID industry for delivering innovative products and services that help its customers to deliver successful solutions.

With bases in the US, UK and Europe, CoreRFID is now working on some of the most advanced RFID projects, delivering RFID technologies often in short timescales. CoreRFID customers include the BBC, Capita, Nokia, BAA, Thames Water, the Channel Tunnel, Norwich Union, Galliford Morgan and Amec.

CoreRFID was formerly known as Mannings RFID, part of the Mannings engineering group. In July 2007 the Mannings RFID management team successfully completed a management buyout from Mannings UK to create a business exclusively focused on the needs of RFID technology users. CoreRFID retains all the staff, know-how and intellectual property of the Mannings RFID business. The CoreRFID team of experienced engineers and its sales and administration centre is based in Warrington, in the North West of England.

CoreRFID is backed by Enterprise Ventures and NatWest Bank.

About the use of RFID

Radio frequency identification is widely used to help track, trace audit and control items by allowing computer systems to read details of tags attached to stock, assets or other items. RFID is used for applications such as:

- Keeping track of stock as it moves from manufacturer to warehouse to shipping agent to retail outlet to customer.
- Providing travellers with tickets that register each journey as it is made.
- Identifying livestock to ensure traceability of food or to prevent theft.
- Providing access control and checking who enters premises and when.

The wide range of different types of tags with widely different data handling capabilities and reading characteristics means users of RFID systems need to make careful technology choices to create successful applications. CoreRFID specialises in helping customers to make these choices.