



## PRESS INFORMATION

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For Immediate Release

### CoreRFID & HID Global Address Public Sector RFID Needs

CoreRFID is pleased to be collaborating with secure identity specialist HID Global at the ID09 exhibition and conference. ID09, takes place at the Royal Armouries in Leeds between March 9<sup>th</sup> and 11<sup>th</sup> 2009.

Billed as the UK's first specialist conference and exhibition to focus on the countless business solutions that can be enhanced by a proper understanding and implementation of ID technologies, including smart cards, biometrics, RFID tags and 2-dimensional barcodes, the event offers a multi-track conference programme for public and private sector audiences. ID09 is sponsored by Smartex, AIM UK, AIDC and GS1.

CoreRFID and HID Global are presenting, together with Hampshire County Council, the session, "Understanding The Life of Things" which will explore the tracking, identifying and authenticating of objects to meet the key requirements of the public sector for managing assets of all descriptions.

More details on the conference and exhibition can be found at: [www.smartex.com/id09.htm](http://www.smartex.com/id09.htm)

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## Notes for Editors

### ***About CoreRFID Ltd.***

Over the last 15 years CoreRFID Ltd has established a prominent reputation in the global RFID industry for delivering innovative products and services that help its customers to deliver successful solutions.

With bases in the US, UK and Europe, CoreRFID is now working on some of the most advanced RFID projects, delivering RFID technologies often in short timescales. CoreRFID customers include the BBC, Capita, Nokia, BAA, Thames Water, the Channel Tunnel, Norwich Union, Galliford Morgan and Amec.

CoreRFID was formerly known as Mannings RFID, part of the Mannings engineering group. In July 2007 the Mannings RFID management team successfully completed a management buyout from Mannings UK to create a business exclusively focused on the needs of RFID technology users. CoreRFID retains all the staff, know-how and intellectual property of the Mannings RFID business. The CoreRFID team of experienced engineers and its sales and administration centre is based in Warrington, in the North West of England.

CoreRFID is backed by Enterprise Ventures and NatWest Bank.

## ***About the use of RFID***

Radio frequency identification is widely used to help track, trace audit and control items by allowing computer systems to read details of tags attached to stock, assets or other items. RFID is used for applications such as:

- Keeping track of stock as it moves from manufacturer to warehouse to shipping agent to retail outlet to customer.
- Providing travellers with tickets that register each journey as it is made.
- Identifying livestock to ensure traceability of food, to prevent theft or to help lost animals to be reunited with their owners.
- Providing access control and checking who enters premises and when.

The wide range of different types of tags with widely different data handling capabilities and reading characteristics means users of RFID systems need to make careful technology choices to create successful applications. CoreRFID specialises in helping customers to make these choices.