

CoreRFID Limited Privacy Policy

This statement covers information about individuals collected on the www.rfidshop.com website. CoreRFID Limited is committed to ensuring that your privacy is protected. This privacy policy explains how we use the information we collect about you, how you can instruct us if you prefer to limit the use of that information and procedures that we have in place to safeguard your privacy.

Data Automatically Collected

We may also use aggregate information and statistics for the purposes of monitoring website usage in order to help us develop the website and may provide such aggregate information to third parties. These statistics will not include information that can be used to identify any individual. This data is used to see where the site is being used in the world to ensure coverage, and to help better understand site usage. We do not link information automatically logged by such means with personal data about specific individuals.

We gather this information to allow us to process your registration as a customer of CoreRFID Limited. The relevant information is then used by us, our agents and sub-contractors to provide you with statements of your account and to communicate with you on any matter relating to the conduct of your account in general.

Collection of Personal Information

We will not collect any information about individuals, except where it is specifically and knowingly provided by them. Examples of such information are:

- name
- telephone number
- company name
- email address

The information collected will be used to provide you with the information requested by you and to provide information that may be useful to you about CoreRFID products that may be of interest to you. You may opt out of this if you wish.

Collection of Non-Personally Identifiable Information

We collect anonymous visitor information like IP addresses, browser types (such as Internet Explorer, Firefox or Netscape), referring pages, pages visited and time spent on the website. We collect this non-personally identifiable information for the following purposes:

1. To provide anonymous statistical analysis of web page traffic patterns for our website
2. To administer our website and servers

CoreRFID Ltd Page 2

3. To allow for auditing of our services by third parties
4. To improve our website

By submitting your information you consent to the use of that information as set out in this policy. If we change our privacy policy we will post the changes on this page, and may place notices on other pages of the website, so that you may be aware of the information we collect and how we use it at all times.

Anonymous Use of Cookies

Cookies are used only to provide alternative content to returning visitors.

Cookies are small pieces of information that are stored on your computer by the server maintaining and operating the site. They do not compromise your privacy or security as they store a randomly generated identifying tag on your computer.

The cookie information does not include personal data such as name, age, phone number, email address or mailing address. In addition, we do not link cookies to personal data such as name, age, phone number, email address or mailing address. Most browsers are initially set up to accept cookies. If you would prefer, you can set your browser to stop cookies being placed on your PC - please refer to your specific Internet browser for instructions.

Combination of Browsing Information with Personal Information

We will not combine traffic analysis information with personal information such as name, age, phone number or mailing address.

Your Rights

In addition to the company's safeguards, your personal data is protected in the UK by the Data Protection Act. This provides amongst other things that the data we hold about you should be processed lawfully and fairly. It should be accurate, relevant and not excessive. The information should be kept up to date, where necessary, and not retained for longer than is necessary. It should be kept securely to prevent unauthorised access by other people. You have the right to see what is held about you and correct any inaccuracies. You can do this by emailing info@corerfid.com

CoreRFID Limited treats all the data held with the utmost care and security. Any details you give will remain completely confidential.

Policy Changes

Any changes to this policy will be posted here.

CoreRFID Ltd, Dallam Court, Dallam Lane, Warrington, WA2 7LT
Tel: +44 (0) 0845 071 0985 **Fax:** +44 (0) 0845 071 0985 **E-Mail:** info@corerfid.com
VAT Registration No: GB912 826 7232
Company Registration No: 06269475